



# **[Kolibri Games] User Acquisition Manager (W/M/NB)**

**Berlin - Full-time - 743999978308553**

Apply Now:

<https://jobs.smartrecruiters.com/Ubisoft2/743999978308553--kolibri-games-user-acquisition-manager-w-m-nb-?oga=true>

We are looking for a User Acquisition Manager to work within our marketing team and help acquire new players for our current and future mobile games.

Working with the UA team, you will plan and manage marketing campaigns. Monitor and optimize our UA campaigns and help to increase our global game presence. We're keen to find a passionate gamer with a quantitative mindset who is very hypothesis-driven, and who can dive into data and help optimize based on key KPIs and company goals.

As a User Acquisition Manager, your main missions will be:

- To manage, implement, and execute user acquisition campaigns on channels like Google, Applovin, Unity, Facebook, and more;
  - To analyze and optimize UA campaigns based on internal performance KPIs;
  - To work closely with different internal teams, providing them input and data-driven decisions into creative development;
  - To manage and nurture day-to-day partner relations as well as developing new ones;
  - To keep up with industry trends and new UA opportunities.
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- You have a first experience working in the User Acquisition field in a mobile studio or on the ad networks side as a Client success manager;
  - You are familiar with managing marketing campaigns across multiple channels with substantial budgets;
  - You are known for your analytical mindset, your organization and communication skills;
  - You have a Data-savvy mind and likes to solve problems;
  - You are a team player who can adapt quickly to others, and like to work in an international environment.

Although it is not mandatory, we always appreciate a quick word from you stating your motivation to join us!

## Recruitment process

[30 minutes]: phone call with a Recruiter,

[30 minutes]: visio interview with a the manager of the role

[2 to 3 hours]: knowledge and logic tests

[45 minutes]: visio interview with the manager and the team to debrief your tests

[30 minutes]: final visio interview with Kolibri's VP Marketing

## Additional Information

Ubisoft offers the same job opportunities to all, without any distinction of gender, ethnicity, religion, sexual orientation, social status, disability, or age. Ubisoft ensures the development of an inclusive work environment which mirrors the diversity of our gamers' community.

## What We Offer

### Hybrid Work

We understand how important flexibility is. That's why we offer a hybrid work setup and flexible hours, allowing you to balance your time between the office and remote work

### Modern Office Space

Our new, centrally located office in Berlin-Mitte has everything you need to excel. We also have plenty of opportunities for fun, with table tennis and kicker tables, meeting spaces, and a sleek modern design

[Take a look around](#)

### Health & Fitness Bonus

We provide a monthly fitness bonus. Enjoy your time outside the office by picking the activity that suits you, from Urban Sports Club, to covering your gym membership

## Company Holidays

We plan amazing company holidays to relax and bond as a team

## Learning Budget

We're serious about supporting your professional growth. You'll get a yearly learning budget to spend on any form of learning that will help you develop your skills and grow in your role

## Relocation

Moving to another country can be stressful. Our HR team will guide and support you, making sure that you (and your family) make your way to Berlin as smoothly as possible

## 30 Days Holiday

Our company implements a 30-day yearly holiday policy for all Kolibris. This means you have plenty of time to enjoy life outside of work

## Fun Social Events

From BBQ's and movie nights to team lunches and more. We also have a team event budget you can use to buy games or sports equipment to make working here even more fun. On Fridays after work, there's dinner and drinks waiting for everyone at the office.