Communications Intern (f/m/d)

Mainz - Intern - 743999750364569

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The Communications Team oversees all internal and external studio communication from social media management, to the running of studio update events and internal platforms. Special care lies in fostering studio culture as well as sharing content within our global Ubisoft network and our audience of game developers.

As Communications Intern on our team, you will be entrusted with the internal and external communication of Ubisoft Mainz. Supporting our Studio Communications Manager, you will be mainly in charge of our studio's group and social media channels, conceptualize and create content (e.g. videos, podcasts, live-streams) and actively engage with our audience of developers. Your organisational skills and creative input will contribute to the studio's innovative and fun marketing and communication strategies.

[This position will be a paid internship, lasting 6 months]

What you will do:

- Support our Studio Communications Manager with daily tasks and assume responsibility for smaller projects
- Conceptualise, create and manage content for our studio's internal and external communication to help shape the local key messaging
- Execute local communication campaigns and media alerts
- Coordinate local studio meetings and support the transversal team with the implementation of cross-studio meetings
- Monitor, respond and engage with our studio's followers as well as the employees on internal communications channels

What you bring:

- Degree or majoring in communications, journalism, marketing or similar
- Communication and/or marketing experience
- Good understanding of content creation processes, communication practices and social media
- Ability to quickly learn and master new tools, software and techniques
- Autonomous and solution-orientated method of operation combined with good organizational skills

- Good knowledge of the gaming industry, its communities and influencers
- Excellent verbal and written communication skills (English)
- Team player with a positive attitude and a superior motivation to create high-quality content
- * Experience with live streaming technologies and platforms is a plus
- * German skills are a plus

What to send our way:

- Your CV, highlighting your education, experience, and skills
- A cover letter including your earliest starting date and why you would like to join us
- Please feel free to send us samples of your work (attach files or send us a link to your demo reel or online portfolio)

Your benefits:

- 24 days paid vacation per year. Additionally, you will get half a day off on Christmas Eve and New Year's Eve and approximately 11 bank holidays in the Mainz region.
- Flexible Working Hours: We have core working times between 10:00 AM 04:00 PM and the distribution of the other hours is up to you.
- Discounted Games. We regularly order Ubisoft Games for super cheap prices for our employees.
- Gym Subsidy. We contribute 50% (up to a maximum amount of 25€) towards the monthly cost of a gym membership of your choice.
- Monthly Mobility Budget. 80€ per month that can be used on bicycle lease, parking spot rental or public transportation ticket.
- Our Ubisoft Blue Byte Academy offers multiple opportunities for you to discover your full potential and develop yourself in various areas.
- English and German classes for free. Main language in the studio is English.
- Free fresh Fruit, Coffee, Tea and Water. Enjoy fresh fruit and beverages in our office.

We offer a highly motivating challenge for team players interested in showing personal initiative in an innovative and international company. If you are passionate about video games and would like to join an industry leader - please apply via our career portal.

For further information, please check https://mainz.ubisoft.com/en/